

STRENGTHENING FAIR TRADE IN CENTRAL AND EASTERN EUROPE

FAIR TRADE IN HUNGARY

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VÉDEGYLET

History
Actors
NGOs' activity
Projects
Education
Festivals
Printed materials
videos
Supporters
Fair Trade Towns
World Fair Trade Day in 2011

History

1995-1996 World Shop in Pécs

2000 TVE website

2001 Zsolt Boda's article

2005 Útilapu's conference

2005 Védegylet-Zöfi: ÖKOFESZT

2006 World Shop in Budapest

From 2005 continuously:

- Awareness raising

- Education

- Festivals

- Books, leaflets

- International links

Actors

- NGOs
- Traders
- Cafés
- Corporate Social Responsibility CSR

NGOs' activity

- TVE fair IT
- Artemisszió
- Útilapu FT messenger
- Zöld Híd educational room
- Védegylet

- Global education – environmental education
- Sustainability: GLObal – loCAL

Projects

- eu aid:
 - olasz, finn
 - spanyol
 - Miskolc
- nca
- nka

Education

- Primary
- Secondary
- Tertiary

- Formal
- Non-formal

- Adults



Festivals



Printed materials

Supporters

- President of Hungary
- Ombudsman of Future Generations
- Embassies
- ZARA HOTEL

Fair Trade Towns
first possible is City of Miskolc

World Fair Trade Day 2011

- International conference in Miskolc
 - **LOCAL AUTHORITIES AND FAIR TRADE**
(WFTO Europe, FAMSI, Córdoba/Spain)

– THANK YOU FOR YOUR ATTENTION!

– KÖSZÖNÖM!

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